



**The 2nd Annual  
Playhouse Challenge Is On!  
The 2011 Home & Garden Show  
Committee is challenging SICBA  
Members to Create the Best Playhouse!**

**Team up!**

Open to all SICBA Members!

**Rules!**

See the back for the Rules!

Dimension Restrictions are 6' by 8' by 10' (Peak)

**Build it Early!**

Why? To advertise the  
2011 SICBA Home & Garden Show and  
raise funds for your favorite Charity!

**People's Choice Award that entails the  
Really Big Trophy!**

Team Name \_\_\_\_\_

Team Captain \_\_\_\_\_

Co-Captain \_\_\_\_\_

Team Captain Phone \_\_\_\_\_ Email \_\_\_\_\_

Co-Captain Phone \_\_\_\_\_ Email \_\_\_\_\_

Entry Fee \$100 (to cover the cost of the heavy duty forklift)

Payment: Check enclosed, Invoice me,

Visa/M/C # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_ Zip Code \_\_\_\_\_



# Playhouse Guidelines for 2011 for the SICBA Home & Garden Show March 18<sup>th</sup>, 19<sup>th</sup>, & 20<sup>th</sup>, 2011

## Team Guidelines

1. The team must present 2 Charities (Your first and second choices) by **November 1st, 2010** to the SICBA office. These charities will benefit from the proceeds of their raffle. On **November 4<sup>th</sup>**, the committee will review and recommend one charity per playhouse. We ask that as you chose your charities, keep in mind this is a SICBA sponsored event. Charity recommendations will be passed on to the Board of Directors for approval at the **November 14th**, 7pm meeting.
2. The Playhouse must be completed by **February 16<sup>th</sup>, 2011**. Each team will bring their playhouse to the dinner meeting at a location to be determined. We are asking all entries to be wrapped for the unveiling at the dinner meeting.
3. The playhouse can then be placed at the charities or a very public location for advertising of the Home and Garden Show and to help sell raffle tickets for the charities. In the event that your playhouse is completed prior to February 16th, you may display it earlier in the community.
4. The playhouses will need to be moved to the Fairgrounds on **Friday, March 11<sup>th</sup>** to possibly have a landscape created around the playhouse.
5. The raffle drawings for each of the playhouses and the People's Choice Award for their favorite Playhouse will be awarded after Ciscoe's presentation on **Sunday, March 20<sup>th</sup>** at 3pm. All teams must have a team representative available for the ceremony for a photo op with Ciscoe & the 4 foot trophy!
6. The playhouse challenge's sole purpose is to drive more attendees to the Home & Garden Show.
7. While the playhouse is displayed in the public, the signage on the playhouse can recognize the Charity, the builders and the Home & Garden Show.
8. One sign may be placed on the Playhouse for recognizing all the donors of products and the specialty contractors that created the playhouse. The sign dimensions must not exceed 3' by 6'. A sign template will be provided. This sign will be placed on the playhouse at the Home & Garden Show only.
9. Dimension Restrictions are 6' by 8' by 10' (Peak)

## Charity Guidelines for 2011

1. The Charity must have the proper Gambling License to conduct the Raffle.
2. The raffle tickets must be reviewed by the SICBA staff so we do not have similar tickets amongst the charities and correct verbiage in relation to SICBA.
3. We would like for the Charity to receive the most from this event and if the Charity has a very visible location, the playhouse could be displayed at their location for advertising purposes. Flyers are highly recommended with a photo of the playhouse on the flyer.
4. Charity must be present at the Playhouse during the Home Show hours to sell Raffle Tickets.
5. The drawing of the Playhouse winners will be at 3pm in the Pavilion after Ciscoe's presentation along with the People's Choice Winner. There will be a photo opportunity with Ciscoe.
6. Charity/Team will be responsible for delivery of the Playhouse to the winner. We suggest that you put on the tickets a free mile radius of delivery of the playhouse on the tickets.
7. We suggest that the entry fee for the playhouse which is covering the costs of the Forklift to move the playhouse on & off of the trailer be paid by the charity.