



**The 3rd Annual
Playhouse Challenge Is On!
The 2012 Home & Garden Show
Committee is challenging SICBA
Members to Create the Best Playhouse!**

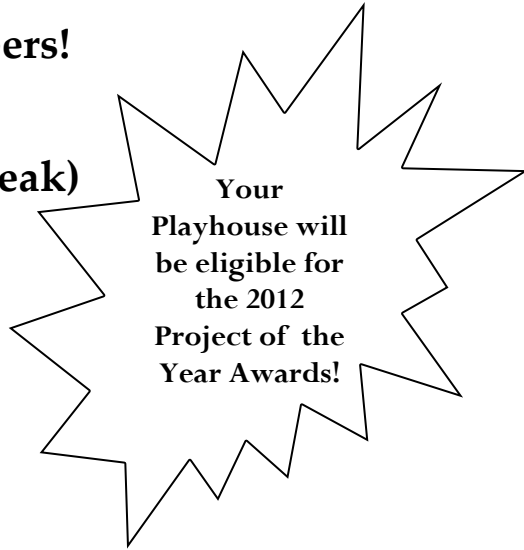
Team up! Open to all SICBA Members!

Rules! See the back for the Rules!

Dimension Restrictions are 6' by 8' by 10' (Peak)

Build it Early! Why? To advertise the
2012 SICBA Home & Garden Show and
raise funds for your favorite Charity!

**People's Choice Award
that entails the
Really Big Trophy!**



Your
Playhouse will
be eligible for
the 2012
Project of the
Year Awards!

Need More Info, Call Brenda at 360-757-6916

Advertise My Team Name As _____

Team Captain _____

Co-Captain _____

Team Captain Phone _____ Email _____

Co-Captain Phone _____ Email _____

Entry Fee \$100 (to cover the cost of the heavy duty forklift)

Payment: Check enclosed, Invoice me,

Visa/M/C # _____ Exp. _____

Name on Card _____ Zip Code _____

1st Charity _____ 2nd Charity _____

Playhouse Guidelines for 2012 for the SICBA Home & Garden Show March 16th, 17th, & 18th, 2012

Team Guidelines

1. The team must present 2 Charities (Your first and second choices) by **December 1st, 2011** to the SICBA office. These charities will benefit from the proceeds of their raffle. On **December 1st**, the committee will review and recommend one charity per playhouse. We ask that as you chose your charities, keep in mind this is a SICBA sponsored event. Charity recommendations will be passed on to the Board of Directors for approval at the **December 6th, 6:30pm** meeting.
2. The Playhouse must be completed by **February 13th, 2011**. Each team will bring their playhouse to a central location in Mount Vernon for a Press Release event. You and your team will want to be at this event for a photo opportunity!!! Location will be determined.
3. The playhouses will need to be moved to the Fairgrounds on **Friday, March 9th** to have a landscape created around the playhouse.
4. The raffle drawings for each of the playhouses and the People's Choice Award for their favorite Playhouse will be awarded after Ciscoe's presentation on **Sunday, March 18th** at 3pm. All teams must have a team representative available for the ceremony for a photo op with Ciscoe & the 4 foot trophy!
5. The playhouse challenge's sole purpose is to drive more attendees to the Home & Garden Show.
6. While the playhouse is displayed in the public, the signage on the playhouse can recognize the Charity, the builders and the Home & Garden Show.
7. One sign may be placed on the Playhouse for recognizing all the donors of products and the specialty contractors that created the playhouse. The sign dimensions must not exceed 3' by 6'.
8. Dimension Restrictions are 6' by 8' by 10' (Peak)
9. Your playhouse will be eligible for submission to Project of the Year awards fro 2012. Watch for entry deadlines in the Newsletter in 2013.

Charity Guidelines for 2012

1. The Charity must have the proper Gambling License to conduct the Raffle.
2. The raffle tickets must be reviewed by the SICBA staff so we do not have similar tickets amongst the charities and correct verbiage in relation to SICBA.
3. We would like for the Charity to receive the most from this event. Flyers are highly recommended with a photo of the playhouse on the flyer.
4. Charity must be present at the Playhouse during the Home Show hours to sell Raffle Tickets.
5. The drawing of the Playhouse winners will be at 3pm on the Main Stage after Ciscoe's presentation along with the People's Choice Winner. There will be a photo opportunity with Ciscoe.
6. Charity/Team will be responsible for delivery of the Playhouse to the winner. We suggest that you put on the tickets a free mile radius of delivery of the playhouse on the tickets.
7. We suggest that the entry fee for the playhouse which is covering the costs of the Forklift to move the playhouse on & off of the trailer be paid by the charity.