

SEMINAR SPONSOR \$2000 (2 available)

Seminars run throughout the Home & Garden Show on Friday, Saturday & Sunday. We bring in different speakers presenting and speaking on interest creating topics. This year's premier seminar speakers will be Cisco Morris. The Seminar Sponsorship will include the following:

- ⇒ Logo/Business name featured on Seminar promotional signs in the 'B' Building & around the Fairgrounds
- ⇒ Logo/Business name featured on Seminar promotional media such as, Facebook events, Fliers, Home & Garden Show website, print marketing & in the official HGS Program.
- ⇒ One non premium 10x9 Booth space at the 2017 Home & Garden Show
- ⇒ 10 Home & Garden Show tickets
- ⇒ Additional banner & promotional handouts provided by the sponsor to be placed in the 'B' Building.
- ⇒ Building Sponsor for 'B' Building
 - *Logo/Business name featured on a 2x2 correx sign on the 'B' Building
 - *The buildings will be referred to as the "your business name" building in the official Home & Garden Show book & map

PLAYHOUSE PASSPORT SPONSOR \$2,000 (1 available)

One of the most popular features of the SICBA Home & Garden Show are the Playhouses for Charity! The Playhouses and their corresponding charities will be featured in the Pavilion this year. Your sponsorship includes:

- ⇒ Logo/Business name featured on the Playhouse Passport
- ⇒ Logo/Business name on the promotional signage for the Playhouse Pavilion
- ⇒ Logo/Business name featured in all promotional marketing material for the HGS and Playhouses including Facebook, fliers, website & ticketing website
- ⇒ One non premium 10x10 or 10x9 booth or credit towards booth purchase (\$580 credit)
- ⇒ 10 Home & Garden Show tickets
- ⇒ Building Sponsor for the Pavilion
 - *Logo/Business name featured on a 2x2 correx sign on the Pavilion
 - *The buildings will be referred to as the "your business name" building in the official Home & Garden Show book.
 - *Your logo/business name on the official Home & Garden Show map

WINE , BEER & SPIRITS TASTING EVENT \$1500 (1 available)

NEW to the Home & Garden Show this year! Friday & Saturday nights we will be doing wine, beer & spirits tastings in our buildings

- ⇒ Logo/Business name featured on all promotional signage, social media, printed media & ticketing for this event
- ⇒ Logo/Business name printed on tasting tokens & tasting maps
- ⇒ If you have a booth in the show, you will also be a tasting booth host
- ⇒ 10 Home & Garden Show Tickets

POUR SPONSOR \$500 (1 available)

Get your staff together, wear your logo'd gear and be the one's serving the wine & beer tastes!

- ⇒ Logo/Business name on printed advertising mediums (posters, fliers & newsprint), HGS Facebook page, website and featured in the official Home & Garden Show Book
- ⇒ Your staff or team of people stationed at the tasting tables, serving & mingling with guests
- ⇒ 5 Home & Garden Show tickets

TASTING BOOTH \$150 (7 available)

Want to have one of the tasting stations at the corner of your booth on Friday, Saturday or both days? This is the sponsorship for you!

- ⇒ Business name featured on the tasting map
- ⇒ Small tasting table at the corner of your booth
- ⇒ \$100 for one day or \$150 for both days

ENTERTAINMENT SPONSOR \$1000 (4 available)

We will have bands playing throughout the day on Friday, Saturday & Sunday under a large tent on the SICBA stage.

- ⇒ 4 x6 banner provided by you to be hung on the back of the tent on the stage
- ⇒ Logo/Business name on all promotional signage for the event, social media, printed fliers, media promotions, website, ticketing site & HGS Book
- ⇒ 5 Home & Garden Show tickets

BUILDING SPONSOR \$500 (3 available)

This is a highly visible sponsorship. Buildings C or F are available for sponsorship.

- ⇒ Each building you sponsor will feature your logo along with the building letter on a 2x2 correx sign.
- ⇒ The buildings will be referred to as the "your business name" building in the official Home & Garden Show book.
- ⇒ Your logo/business name on the official Home & Garden Show map
- ⇒ 5 Home & Garden Show tickets

2018 SICBA Home & Garden Show Sponsorship Agreement

COMPANY INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

SPONSORSHIP SELECTION:

Seminar Sponsor

Playhouse Passport Sponsor

Building Sponsor Which Building? C or F

Wine, Beer & Spirits Tasting Main

Pour Sponsor

Entertainment Sponsor

Tasting Booth Host

SPONSORSHIP TOTAL

PLEASE NOTE

Sponsorships are first come first serve. Your sponsorship will not be locked in until paperwork and payment is received.

Please also email [Lianna](mailto:Lianna@sicba.org) at the SICBA office, a high quality version of your logo in [png](#) and [jpg](#) format. Both formats are needed to fulfill sponsorship obligations. Logos can be emailed to Lianna@sicba.org, no later than January 15th

PAYMENT

Payments must be made in full by check or credit card by January 15, 2018. If you need to establish a payment plan, please call [Lianna](mailto:Lianna@sicba.org) at 360 488 4079, otherwise, payment in full is required to reserve a sponsorship. Checks are made out to SICBA.

CHECK

CREDIT

Check # _____ CREDIT CARD # _____

Exp: _____ CSV: _____ Billing Zip: _____

Name on Card: _____

Email for receipt: _____